

SEO Audit Report

Generated by [Rank Math](#)

84/100

SEO Score

19/21

Passed Tests

0/21

Warnings

2/21

Failed Tests

Basic SEO

Common Keywords

A list of keywords that appear frequently in the text of your content.



Here are the most common keywords we found on your homepage:

will credit home submit approved blank mortgage loan first data

SEO Description

SEO analysis of your page's meta-description.



Meta description was found and it is 132 characters long. Blank Financial - Bernard Desmond is a mortgage broker in Mount Eliza, VIC. We offer home loans, first home buyers mortgages & more!

H1 Heading

SEO Analysis of the H1 Tags on your page.



One H1 tag was found on your homepage.

BLANK is for those who want to own a home, own a home, or own lots of homes.

H2 Headings

SEO analysis of the H2 headings on your page.

- One or more H2 tags were found on your homepage.

```
BLANK are opportunity brokers.  
45+ Australian Lenders  
Here are a few questions we get asked.  
Qualify, Submit, Approved.  
Quick Links
```

Image ALT Attributes

SEO analysis of the "alt" attribute for image tags.

- Some images on your homepage have no `alt` attribute. (80)

```
  
  
  
  
  
  
  
  
  
  














```

```















```

```



























```

```











```

```








```

Check your images for missing alt tags, and add useful descriptions to each image. Add your keywords or synonyms - but do it in a natural way.

Keywords in Title & Description


SEO analysis of the HTML page's Title and meta description content.

✔ One or more common keywords were found in the title and description of your homepage.

```
description: home, blank, mortgage, loan, first
title: blank, mortgage
```

Links Ratio


SEO analysis of the ratio of internal links to external links.

 Your homepage has a correct number of internal and external links.

```
internal: 12
external: 5
```

SEO Title


SEO analysis of your site's HTML title.

 The title of your homepage has 45 characters which is good.

Mount Eliza Mortgage Broker | Blank Financial

Advanced SEO

Search Preview


 Here is how your site may appear in search results:

Mount Eliza Mortgage Broker | Blank Financial

<https://blank.financial/>

Blank Financial - Bernard Desmond is a mortgage broker in Mount Eliza, VIC. We offer home loans, first home buyers mortgages & more!

Mobile Search Preview

 Here is how your site may appear in search results on a mobile device:

Mount Eliza Mortgage Broker | Blank Financial

<https://blank.financial/>

Blank Financial - Bernard Desmond is a mortgage broker in Mount Eliza, VIC. We offer home loans, first home buyers mortgages & more!

Mobile Snapshot

A snapshot of how your content appears on a mobile device.



Canonical Tag

Does your content have a "canonical" URL?



Your homepage is using the canonical link tag.

<https://blank.financial/>

Noindex Meta

Does your content contain a noindex robots meta tag?



Your homepage contains the **index** meta tag or header.

WWW Canonicalization

Does your site appear on more than one URL?



Both www and non-www versions of your URL are redirected to the same site.

OpenGraph Meta

Does your site use OpenGraph meta tags?



Opengraph meta tags have been found.

Robots.txt

Does your site have a valid robots.txt file



Your site has a robots.txt file which includes one or more **Disallow:** directives. Make sure that you only block parts you don't want to be indexed.

Schema Meta Data

Does your content include relevant Schema.org metadata?



Schema.org data has been found on your homepage.

Performance

Image Headers Expire

Do your images use "expires" headers?

- ✔ Your server uses **expires** header for your images.

Minify CSS

Are your CSS files properly minified?

- ✔ All CSS files appear to be minified.

Minify Javascript

Does your site use minified JavaScript?

- ✔ All Javascript files appear to be minified.

Page Objects

Analysis of the embedded objects in your pages.

- ✔ Your homepage makes 42 requests.

```
total: 42
images: 41
javascript: 1
stylesheets: 0
```

Page Size

An analysis of the size of your HTML file.

- ✔ The size of the HTML document is less than 1 Kb, so it is under the average HTML size of 33 Kb.

Response Time


How fast does your server respond to requests?

- ✔ Your response time is under 0.2 seconds which is great.

Security

Visible Plugins


Visible Plugins

 3 plugins from your website are publicly visible.

Elementor
Elementor Pro
WP Rocket


Theme Visibility

Theme Visibility

 Hurray! Your theme is not publicly visible. No one can tell which theme you are using.

Directory Listing

Does your web server list the contents of the directories?

 Directory Listing seems to be **enabled** on your server.

Fortunately, every popular web server has options to prevent directory listings. They'll show a "403 forbidden" message instead. [Check out `index.html` for instructions for Apache.](#)

Alternatively, you can create an empty `<i>"index.html"</i>` file and save it in every directory on your site. That's the tactic that the WordPress team uses.

You should use both tactics - reconfigure your web server, and use `index.html` files in every directory under your web root. [Here's](https://mythemeshop.com/blog/how-to-disable-directory-browsing-in-wordpress/) how you do it.

Secure Connection

Is your content served over a secure connection?

 Your site is using a secure transfer protocol (https).